

PRESENTATION FOR FRIDAY'S TECH PANEL

- 5 Things Every Manager Should Be Doing To Improve Results
- Favorite Longs
- Favorite Shorts (Or areas to avoid)

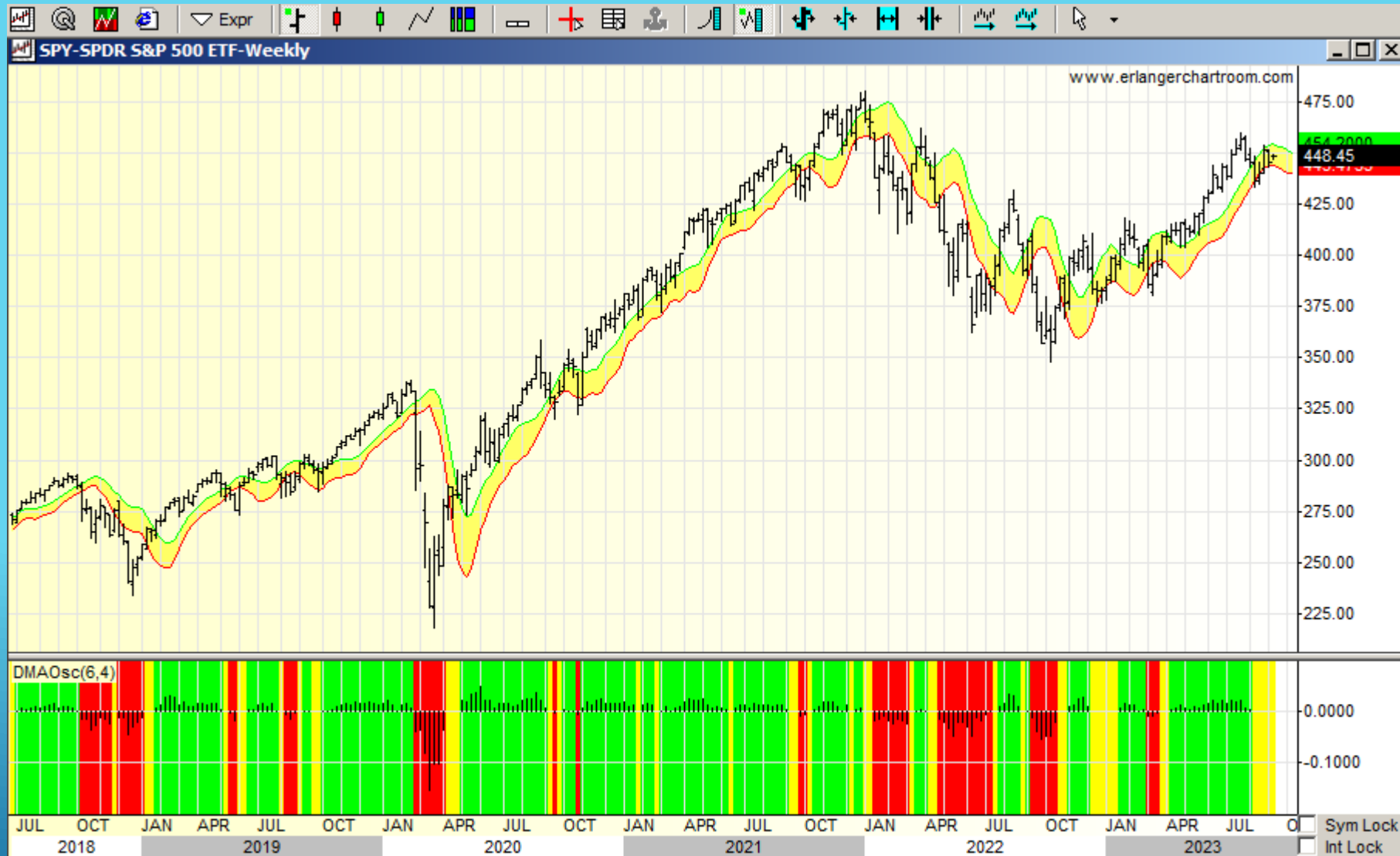


➤ 5 THINGS EVERY MANAGER SHOULD BE DOING TO IMPROVE RESULTS

1. Use DMA Channel to determine bias
2. Use Color Coding to track a portfolio viability
3. Use Quantitative Analysis to evaluate the fundamentals of a stock
4. Understand how all assets are tracking and what it means for stocks
5. Employ risk measures



1. USE DMA CHANNEL TO DETERMINE BIAS



DMA Channel Sets Bias



2. USE COLOR CODING TO TRACK A PORTFOLIO VIABILITY

GoodMorningWallSt ECR Quotesheet																		
Symbol	Close	Change	Net%	Beta	EVS:D	Short Intensity Rank	Short Ratio	Type	ETD:D	ETD:W	ETD:M	Erlanger Option Rank	CycleR	Seasonal Juice 40	DMA Channel:D	DMA Channel:W	DMA Channel:M	
PSX	122.34	0.11	0.09%	1.00	35.07	31%	2.82		Up Trend	Up Trend	Up Trend	43.3%	-0.09	29.3	Above	Above	Above	
NVO	199.54	4.14	2.12%	0.55	34.83	39%	1.48		Up Trend	Up Trend	Up Trend	59.3%	0.79	5.2	Above	Above	Above	
AMGN	261.72	2.29	0.88%	0.55	17.21	11%	2.79	2	Pullback	Rally	Pullback	16.4%	0.90	-1.6	Above	Above	Above	
CAT	282.05	-0.23	-0.08%	1.33	11.90	55%	2.26		Up Trend	Up Trend	Up Trend	19.1%	-0.04	19.4	Inside From Above	Above	Above	
ADP	248.20	-1.17	-0.47%	0.97	-8.59	24%	2.45		Pullback	Up Trend	Up Trend	25.1%	0.93	19.8	Below	Above	Above	
PXD	233.64	-5.18	-2.17%	0.88	10.18	20%	1.69		Pullback	Up Trend	Pullback	9.6%	0.32	12.4	Below	Above	Above	
PG	154.75	1.82	1.19%	0.36	2.88	77%	2.33		Rally	Up Trend	Up Trend	18.5%	0.82	21.5	Inside From Below	Inside From Above	Above	
AVGO	859.14	1.59	0.19%	1.16	-4.99	14%	1.94		Pullback	Pullback	Up Trend	67.7%	0.78	11.9	Below	Inside From Below	Above	
AAPL	179.36	1.18	0.66%	1.18	-5.77	33%	1.28		Down Trend	Pullback	Up Trend	7.6%	0.86	2.6	Below	Below	Above	
JPM	144.46	0.63	0.44%	1.06	-21.57	71%	1.66	3	Down Trend	Pullback	Up Trend	86.2%	0.01	32.4	Below	Below	Above	
XOM	114.16	-1.45	-1.25%	0.68	25.20	75%	2.04		Up Trend	Up Trend	Pullback	40.7%	0.31	53.6	Above	Above	Inside From Above	
FCX	40.11	0.82	2.09%	1.89	-5.01	16%	1.07		Rally	Pullback	Pullback	75.7%	-0.70	-7.6	Inside From Above	Inside From Below	Inside From Above	
MRK	108.60	-0.45	-0.41%	0.34	1.47	28%	1.84	4	Pullback	Down Trend	Up Trend	17.9%	0.58	5.4	Below	Inside From Below	Inside From Above	
MKC	81.75	1.05	1.30%	0.68	-15.79	39%	5.15		Rally	Pullback	Rally	81.2%	0.92	-1.2	Inside From Below	Below	Inside From Above	
MCD	279.76	0.54	0.19%	0.60	-8.86	60%	2.26	3	Down Trend	Pullback	Up Trend	79.6%	0.92	14.4	Below	Below	Inside From Above	
TXN	165.84	1.18	0.72%	0.93	-9.61	23%	2.94	4	Down Trend	Pullback	Down Trend	12.8%	0.14	26.7	Below	Below	Inside From Above	
SWKS	98.23	-1.15	-1.16%	1.17	-21.89	8%	1.34	4	Down Trend	Down Trend	Rally	10.2%	0.34	-12.3	Below	Below	Inside From Above	
CVX	163.76	-3.45	-2.06%	1.00	16.78	32%	1.74		Up Trend	Rally	Pullback	11.9%	0.62	33.8	Above	Above	Inside From Below	
ABBV	149.04	0.02	0.01%	0.59	-0.58	58%	2.40		Pullback	Rally	Pullback	21.4%	0.32	20.9	Above	Above	Inside From Below	
JNJ	162.66	2.10	1.31%	0.33	-12.08	100%	10.15		Down Trend	Pullback	Up Trend	82.5%	0.94	9.0	Inside From Below	Below	Inside From Below	
BAX	38.70	0.03	0.08%	0.51	-21.39	23%	1.26	4	Down Trend	Down Trend	Rally	26.4%	-0.08	-45.7	Below	Below	Below	
GS	324.65	-0.87	-0.27%	1.33	-9.71	13%	1.30	4	Rally	Down Trend	Pullback	100.0%	-0.71	-8.1	Below	Below	Below	
LMT	420.66	-2.43	-0.57%	0.30	-38.61	4%	1.26	4	Down Trend	Down Trend	Pullback	100.0%	0.91	-6.5	Below	Below	Below	



3. USE QUANTITATIVE ANALYSIS TO EVALUATE THE FUNDAMENTALS OF A STOCK

				Valuation and Growth View			Sentiment View		New RC Concepts		Equity Information		
Symbc	Company Name	DRA Deci	DRA Scor	Valuation	Fund Growth	Fund Stat	Analyst Revisn	Surprise Persist	Tail Risk	Sectr Spe	Stock Price (\$)	Market Cap (mm\$)	5-Year Be
AAPL	Apple Inc.	1	43	3	5	3	1	4	5	5	178.18	2,785,702	1.27
ABBV	AbbVie, Inc.	1	35	5	5	5	2	3	1	5	149.02	263,028	0.55
ACN	Accenture Plc Class A	1	45	3	5	4	(1)	4	5	5	325.47	216,214	1.22
ADBE	Adobe Incorporated	1	40	2	5	4	3	5	3	5	560.36	255,412	1.33
AMZN	Amazon.com, Inc.	4	9	(3)	1	3	5	1	(3)	(1)	138.23	1,418,295	1.24
AVGO	Broadcom Inc.	1	35	4	5	4	2	5	3	5	857.55	353,942	1.12
BAC	Bank of America Corp	6	1	(2)	1	(3)	(3)	4	(2)	(1)	28.36	225,359	1.38
NVDA	NVIDIA Corporation	6	0	(4)	2	(1)	5	4	(5)	(3)	455.72	1,125,628	1.74
ORCL	Oracle Corporation	3	19	3	4	3	2	3	2	5	126.32	342,865	0.99
PEP	PepsiCo, Inc.	2	24	(1)	1	4	3	5	5	2	176.27	242,650	0.55
PG	Procter & Gamble Company	1	32	2	3	5	2	4	4	5	152.93	360,439	0.41
TMO	Thermo Fisher Scientific Inc.	3	21	4	3	5	(3)	4	1	3	518.27	200,026	0.77
TSLA	Tesla, Inc.	7	(6)	(5)	4	(2)	1	5	(5)	1	248.50	788,737	2.09
UNH	UnitedHealth Group Incorporated	1	32	4	5	3	(2)	5	5	5	480.77	445,340	0.67
V	Visa Inc. Class A	2	22	(4)	2	3	1	5	5	3	247.29	503,579	0.95
WMT	Walmart Inc.	2	29	1	1	4	5	4	4	3	163.77	440,797	0.49
XOM	Exxon Mobil Corporation	3	17	1	4	(3)	(4)	3	(3)	5	115.61	462,809	1.07

4. ASSET TRACKING

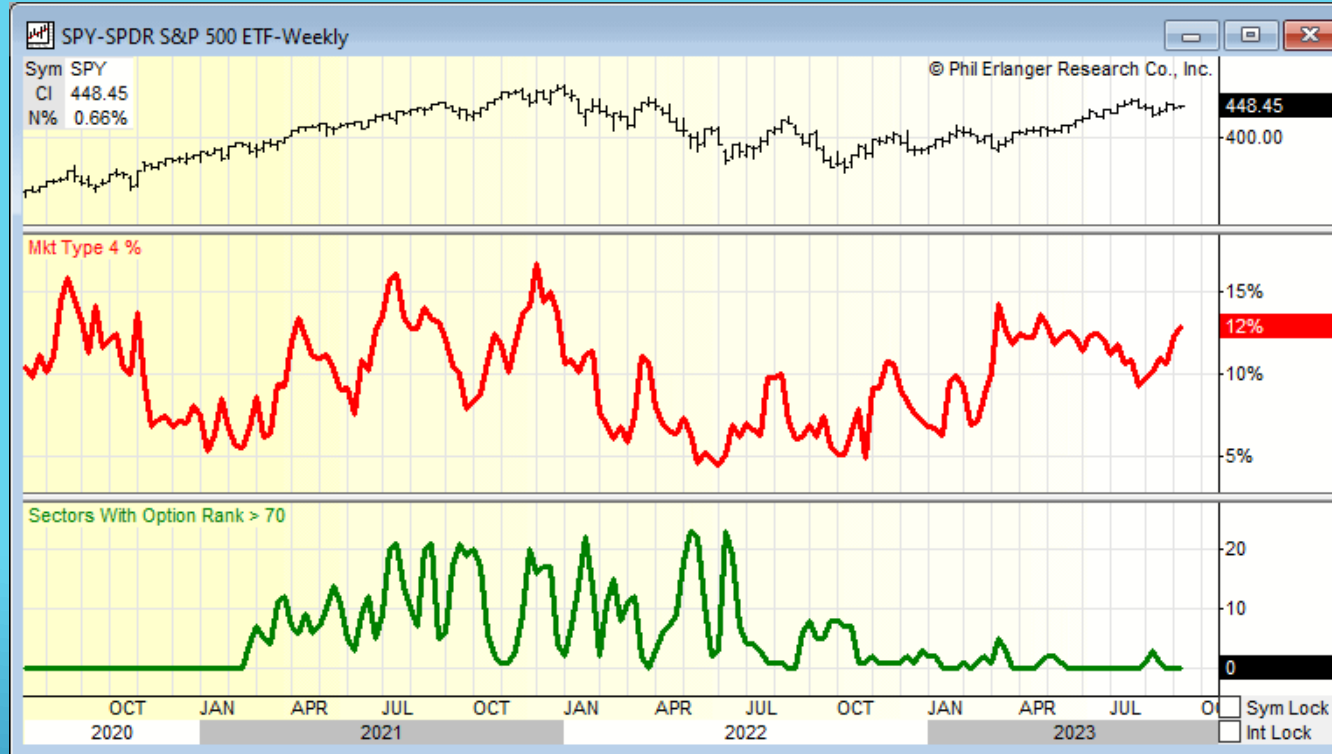
Symbol	Name	Close	Change	Net%	DMA Channel:D	DMA Channel:W	DMA Channel:M	Erlanger Option Rank	Short Intensity Rank	Seasonal Juice 40	ETD:D	ETD:W	EVS:D	EVS:W	ETS CONF:D	ETS CONF:W
DIA	SPDR DOW JONES INDUSTRIAL AVERAGE ETF TRUS	347.37	0.86	0.25%	Inside From Above	Inside From Above	Above	60%	28%	15	Down Trend	Pullback	-1.80	7.29	1.00	1.01
SPY	SPDR S&P 500 ETF	448.45	2.93	0.66%	Inside From Above	Inside From Above	Above	19%	4%	0	Up Trend	Pullback	0.22	15.28	1.01	1.02
ONEQ	FIDELITY NASDAQ COMPOSITE INDEX FUND ETF-TRA	54.85	0.74	1.37%	Inside From Above	Inside From Below	Above	80%	29%	-4	Up Trend	Pullback	10.53	24.46	1.01	1.02
MDY	SPDR S&P MIDCAP 400 ETF TRUST OVERVIEW	471.55	0.46	0.10%	Below	Below	Inside From Above	48%	53%	-4	Down Trend	Pullback	-12.17	1.82	0.99	1.01
IWM	ISHARES RUSSELL 2000 ETF OVERVIEW	184.36	0.44	0.24%	Below	Below	Inside From Above	42%	10%	-5	Rally	Pullback	-15.23	1.47	0.99	1.00
IWG	ISHARES S&P 500 GROWTH ETF OVERVIEW	71.69	0.46	0.65%	Inside From Above	Inside From Above	Above	73%	23%	-2	Pullback	Pullback	-0.91	27.18	1.01	1.02
IVE	ISHARES S&P 500 VALUE ETF OVERVIEW	161.92	1.06	0.66%	Inside From Above	Inside From Below	Above	74%	65%	2	Rally	Pullback	0.91	5.53	1.00	1.01
TLT	ISHARES 20+ YEAR TREASURY BOND ETF	93.69	-0.68	-0.72%	Below	Below	Below	39%	71%	-51	Rally	Down Trend	-13.97	-20.18	0.99	0.95
LQD	ISHARES IBOX \$ INVESTMENT GRADE CORPORATE	104.52	-0.20	-0.19%	Below	Below	Below	79%	28%	-23	Down Trend	Down Trend	-4.21	-8.39	1.00	0.98
HYG	ISHARES IBOX \$ HIGH YIELD CORPORATE BOND ET	74.75	0.13	0.17%	Below	Inside From Below	Inside From Below	0%	52%	-26	Pullback	Down Trend	0.24	0.68	1.00	1.00
UUP	POWERSHARES DB USD INDEX BULLISH ETF	29.19	-0.14	-0.48%	Above	Above	Above	85%	44%	41	Up Trend	Rally	18.02	17.90	1.01	1.02
USO	UNITED STATES OIL FUND LP OVERVIEW	78.37	0.07	0.09%	Above	Above	Above	29%	75%	-17	Up Trend	Up Trend	32.96	17.47	1.05	1.10
UNG	UNITED STATES NATURAL GAS FUND LP ETF	6.71	0.00	0.00%	Below	Below	Below	77%	10%	-20	Down Trend	Rally	-2.10	-8.13	0.96	0.99
GLD	SPDR GOLD SHARES OVERVIEW	178.41	0.33	0.19%	Below	Below	Inside From Above	52%	28%	-33	Rally	Pullback	-5.20	-0.12	1.00	0.99
SLV	ISHARES SILVER TRUST OVERVIEW	21.16	0.15	0.71%	Below	Below	Inside From Above	91%	50%	-66	Pullback	Pullback	-5.49	2.85	0.98	0.99
EEM	ISHARES MSCI EMERGING MARKETS ETF OVERVIEW	39.19	0.48	1.24%	Below	Below	Inside From Above	43%	53%	-25	Down Trend	Pullback	-7.79	0.94	1.00	0.98
EFA	ISHARES MSCI EAFE ETF OVERVIEW	71.12	0.73	1.04%	Inside From Below	Below	Inside From Above	29%	47%	-16	Rally	Down Trend	-4.63	-1.99	1.00	0.98
FXI	ISHARES CHINA LARGE-CAP ETF OVERVIEW	27.24	0.36	1.34%	Below	Below	Below	40%	20%	-27	Up Trend	Rally	-3.59	-1.65	1.01	0.97
AOR	ISHARES S&P GROWTH ALLOCATION FUND ETF	50.86	0.24	0.47%	Below	Below	Above		62%	12	Rally	Pullback	11.35	10.40	1.00	1.00
SH	PROSHARES SHORT S&P 500 OVERVIEW	13.94	-0.09	-0.64%	Inside From Below	Inside From Above	Below	59%	73%	-15	Pullback	Rally	10.88	-5.78	1.00	0.99
PSQ	PROSHARES SHORT QQQ OVERVIEW	10.47	-0.13	-1.23%	Inside From Below	Inside From Above	Below	75%	36%	-8	Down Trend	Rally	1.49	-18.41	0.99	0.98
DWSH	ADVISORSHARES DORSEY WRIGHT SHORT ETF	8.80	0.06	0.69%	Above	Above	Inside From Below		38%	-3	Up Trend	Rally	33.83	6.13	1.02	0.98
HDGE	ADVISORSHARES ACTIVE BEAR ETF	22.46	0.06	0.27%	Above	Above	Below	69%	39%	-7	Up Trend	Rally	16.92	-10.40	1.01	0.97
BTAL	QUANTSHARES U.S. MARKET NEUTRAL ANTI-BETA	18.95	-0.05	-0.26%	Inside From Below	Above	Below	51%	25%	-9	Down Trend	Rally	-10.25	-20.84	0.98	0.99

5. RISK PARAMETERS

- ▶ Track Short Interest
- ▶ Track Options
- ▶ Internals of market
- ▶ Track variations on the above
- ▶ Samples on next page.



RISK PARAMETERS - SAMPLES

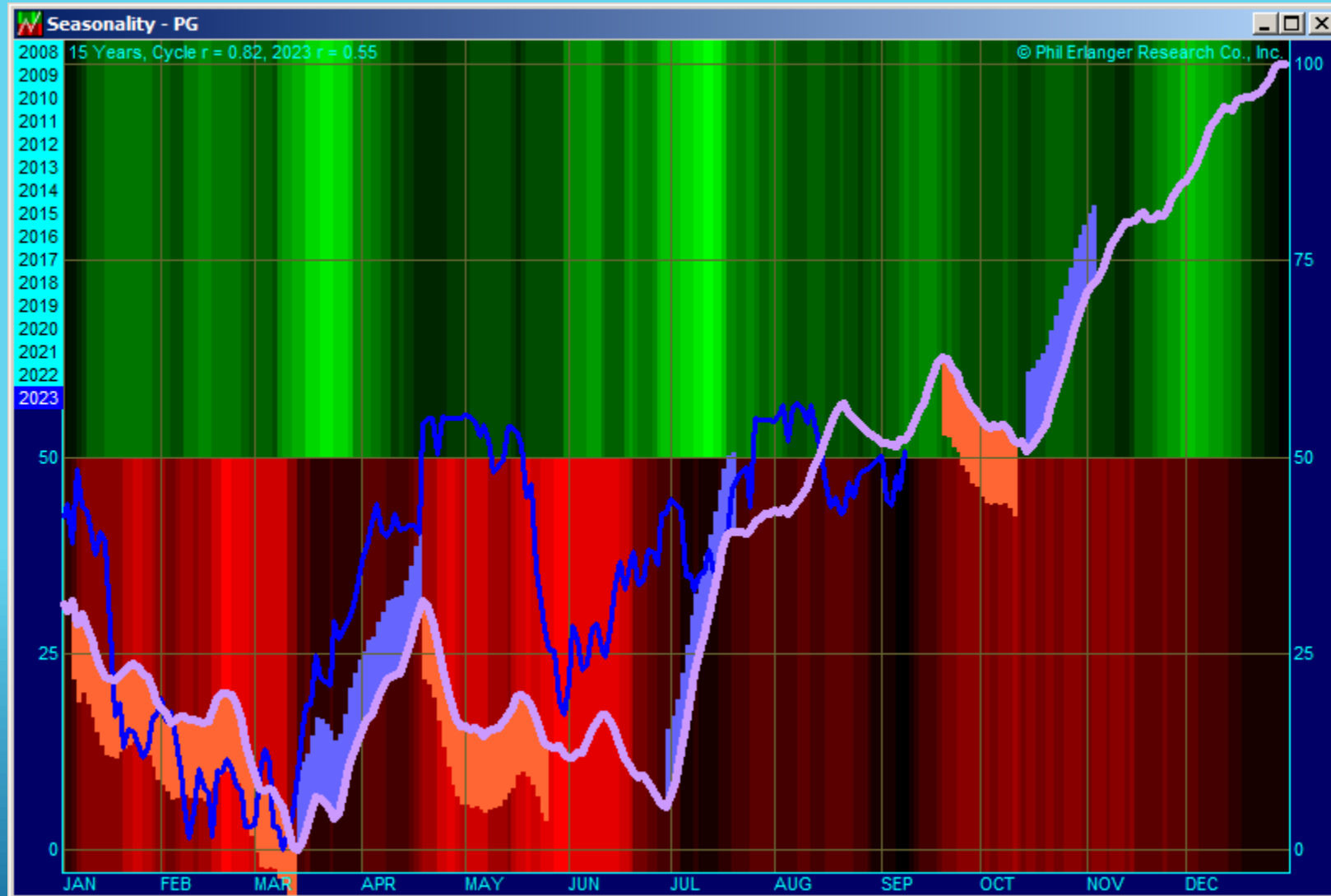


➤ FAVORITE LONGS

- ▶ S&P 500 Seasonality
- ▶ Stock Seasonality PG
- ▶ Short Squeeze where shorts get it wrong
- ▶ Volume Swing has turned positive

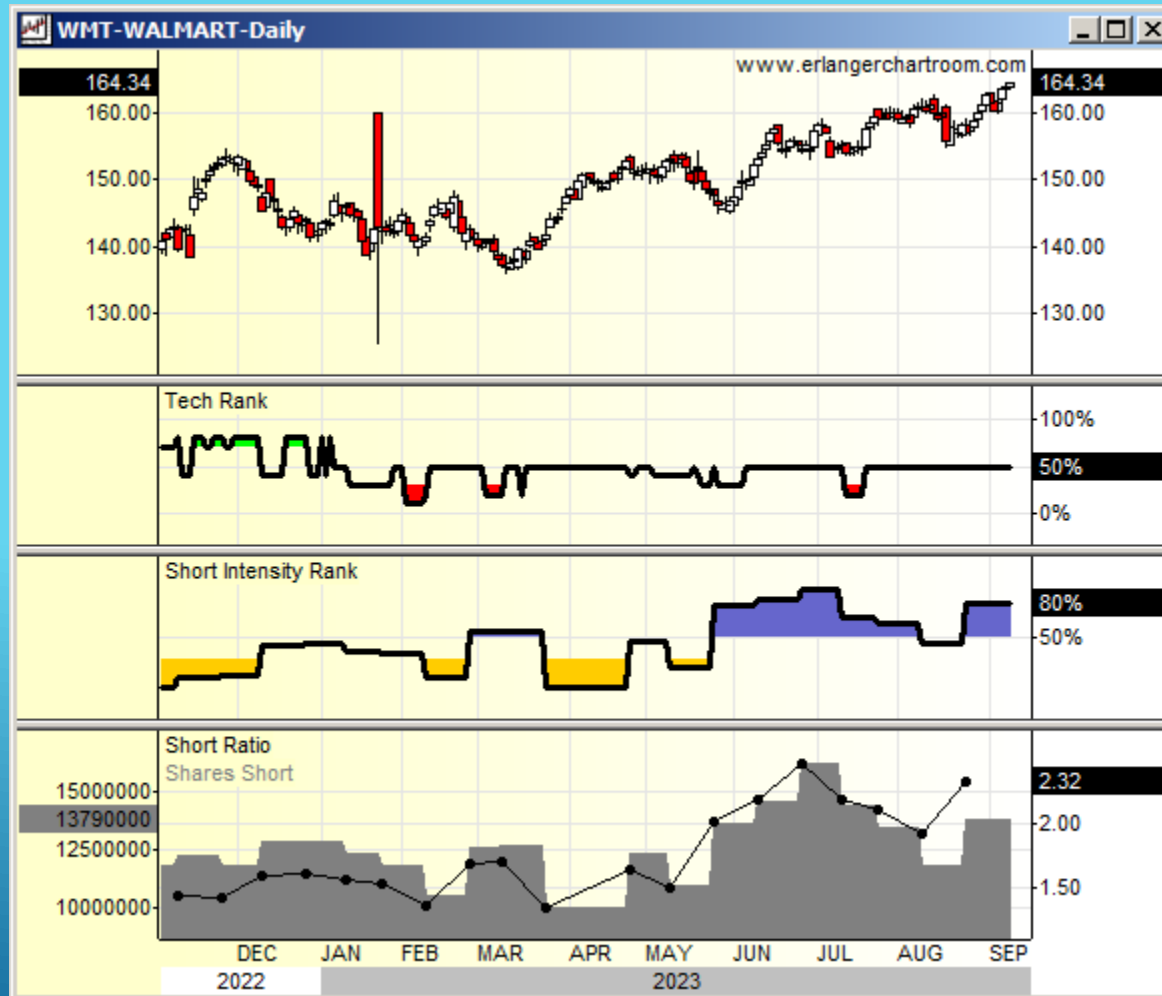


STOCK SEASONALITY PG



SHORT SQUEEZE WHERE WE HAVE DUMB SHORTS

Symbol	Short Rank	Active	Trades	Avg Winners %	Winners %	Avg Losers %	Losers %	Avg Perf	Avg Duration	Sector	Group	Hvy Grade	Mod Grade
WMT	80	11	7	14.81%	71.43%	-1.69%	28.57%	10.09%	122	Food & Staples...	Hypermarkets/...	3	4



VOLUME SWING AS A TECHNICAL TOOL

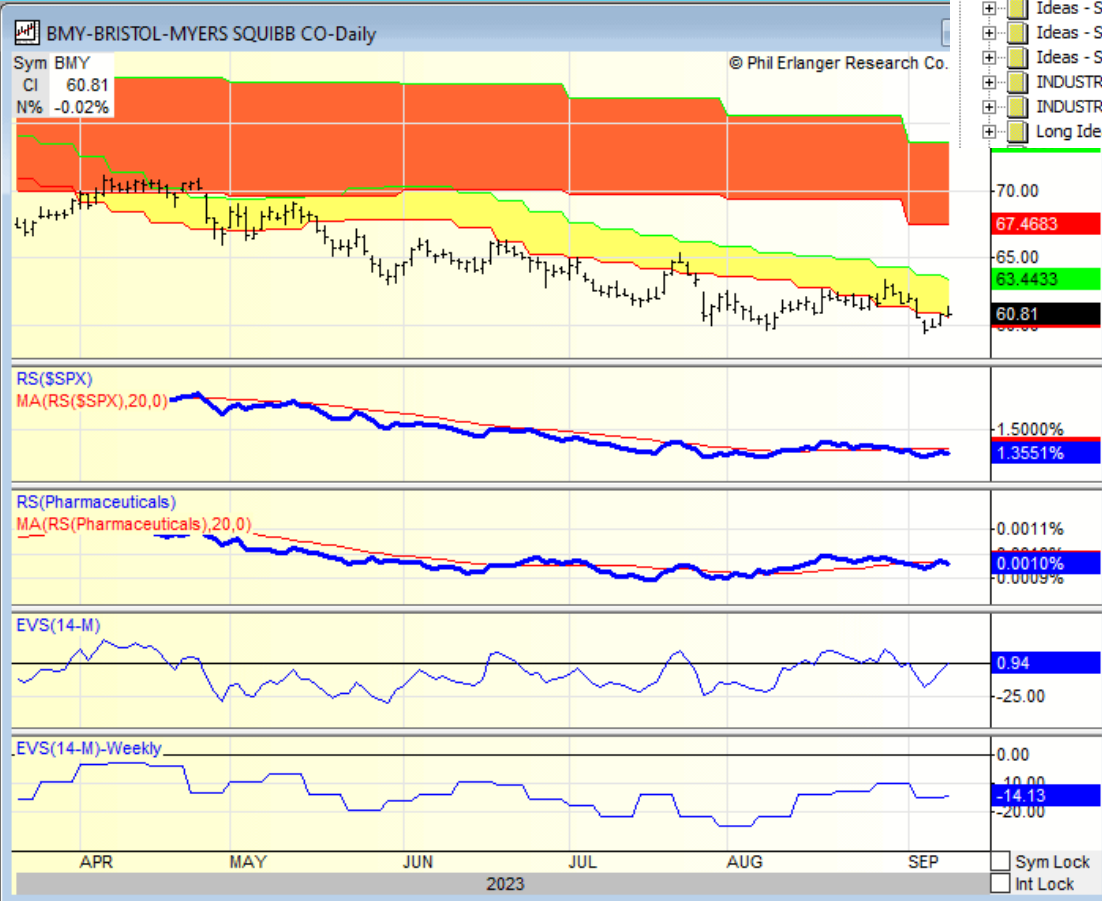
LIBRARY

- Ideas - Long - EVS Daily Change Positive Stocks
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-11-23
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-08-23
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-07-23
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-06-23
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-05-23
 - Ideas - Long - EVS Daily Change Positive Stocks - 09-01-23
- Ideas - Shares Short to Float Ratio over 100%
- Ideas - Shares Short to Shares Outstanding over 100%
- Ideas - Short - ETS Confirmation Daily Change Negative ETFs
- Ideas - Short - ETS Confirmation Daily Change Negative Stocks
- Ideas - Short - EVS Daily Change Negative ETFs
- Ideas - Short - EVS Daily Change Negative Stocks
- INDUSTRY GROUP - Data Erlanger
- INDUSTRY GROUP - Data Breadth
- Long Ideas - PC 10d PER Ratio High

Ideas - Long - EVS Daily Change Positive Stocks

EVS Crossed Above 0 *** Price > 5 *** Volume > 250k *** Sort by Daily Pct Change (Desc)

Symbol	Price	Price	Price	EVS	EVS	Tech	Short	Short		Heavy	Short	Seasonal
	09/11/23	(1d\$)	(1d%)	Daily	Weekly	Rank	Rank	Ratio	Type	Intensity	Option	Juice
										Grade	Rank	40-Day
												Lookahead
AVTA	\$25.54	5.6	28.0	42.99	(10.99)	60%	9%	1.96		3	25.74	(10.8790)
EYPT	\$11.65	1.6	16.2	3.18	23.76	70%	41%	10.95		4	88.98	(36.3989)
ATNM	\$7.36	0.8	12.7	20.43	(19.97)	60%	98%	5.92		5	69.23	37.9035
AMTX	\$5.43	0.6	12.7	21.78	15.11	50%	18%	5.05		5	65.57	23.0654
SAVE	\$17.48	1.9	12.0	10.67	(20.96)	50%	83%	5.59		3	24.99	6.9086
BCYC	\$22.83	1.9	9.0	19.62	(10.29)	20%	90%	15.40	3	1	93.27	20.4424
LAC	\$19.14	1.3	7.4	13.90	(13.94)	20%	82%	6.73	3	5	70.80	15.8381
DAR	\$62.83	4.3	7.3	2.49	(13.15)	50%	52%	2.59		5	29.99	(4.3980)

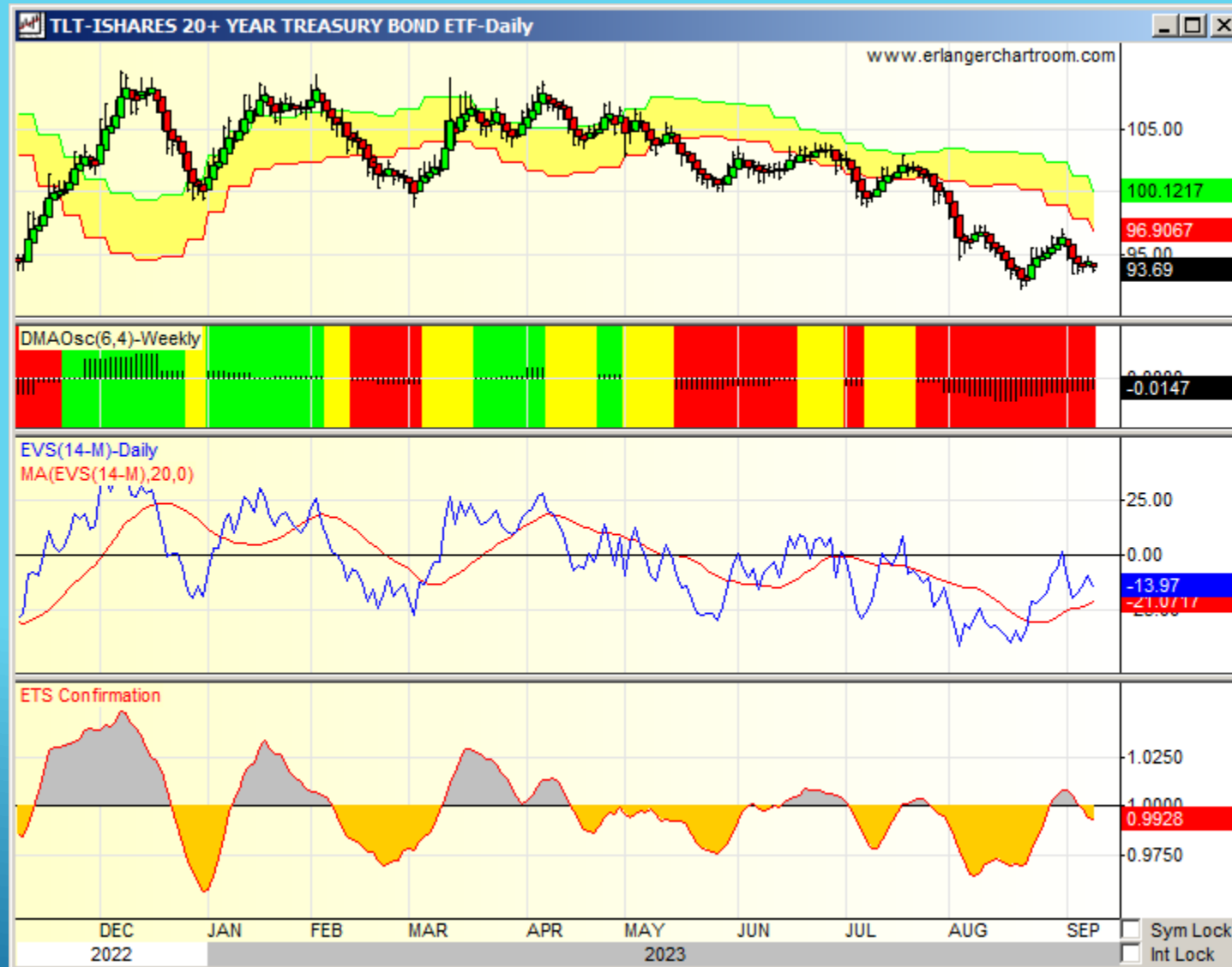


➤ FAVORITE SHORTS OR AVOIDANCE

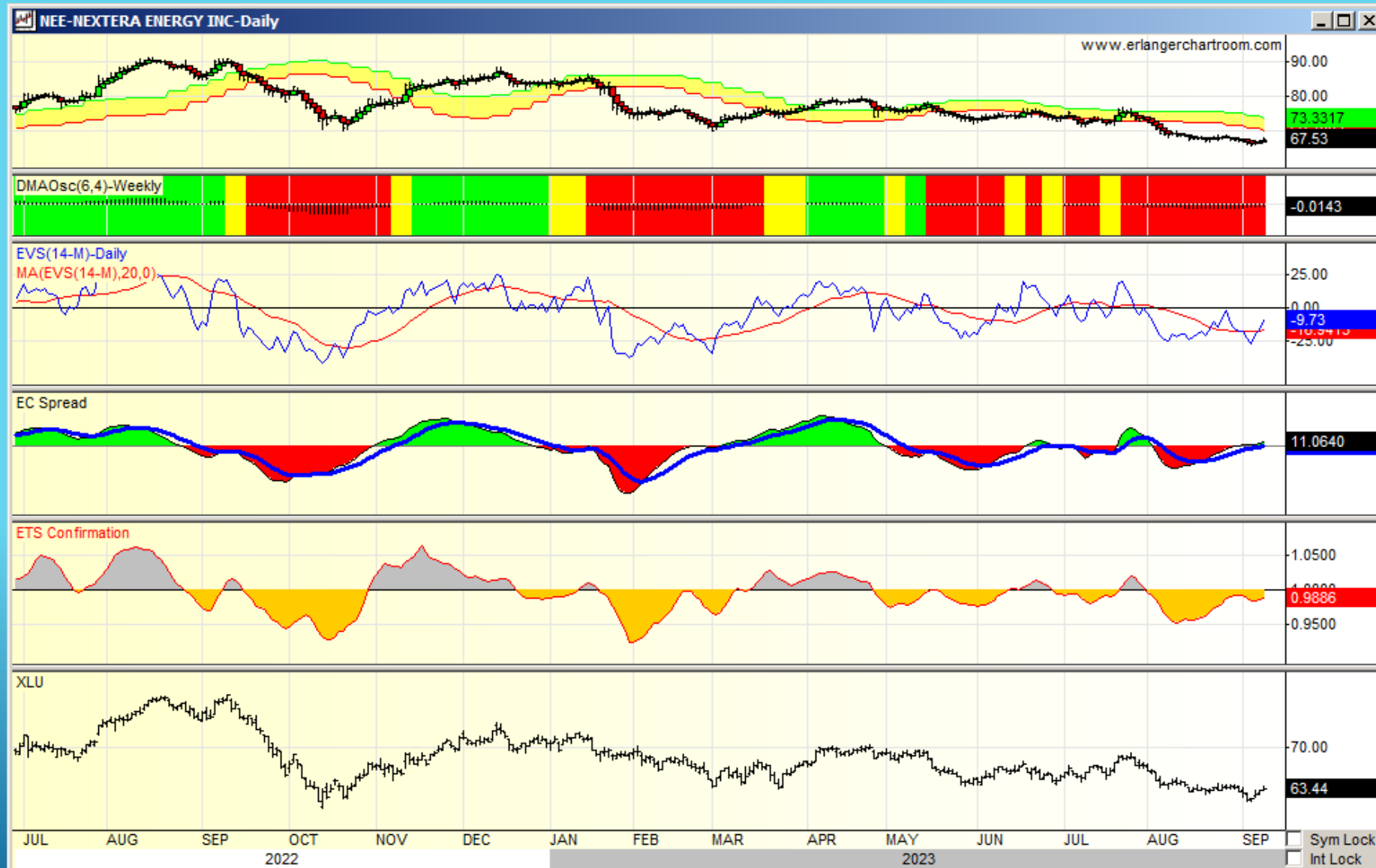
- ▶ S&P 500 Seasonality until October
- ▶ TLT remains weak do not get sucked in
- ▶ Utilities are a by product of TLT, not yet
- ▶ ADP rolling over, avoid charts like this



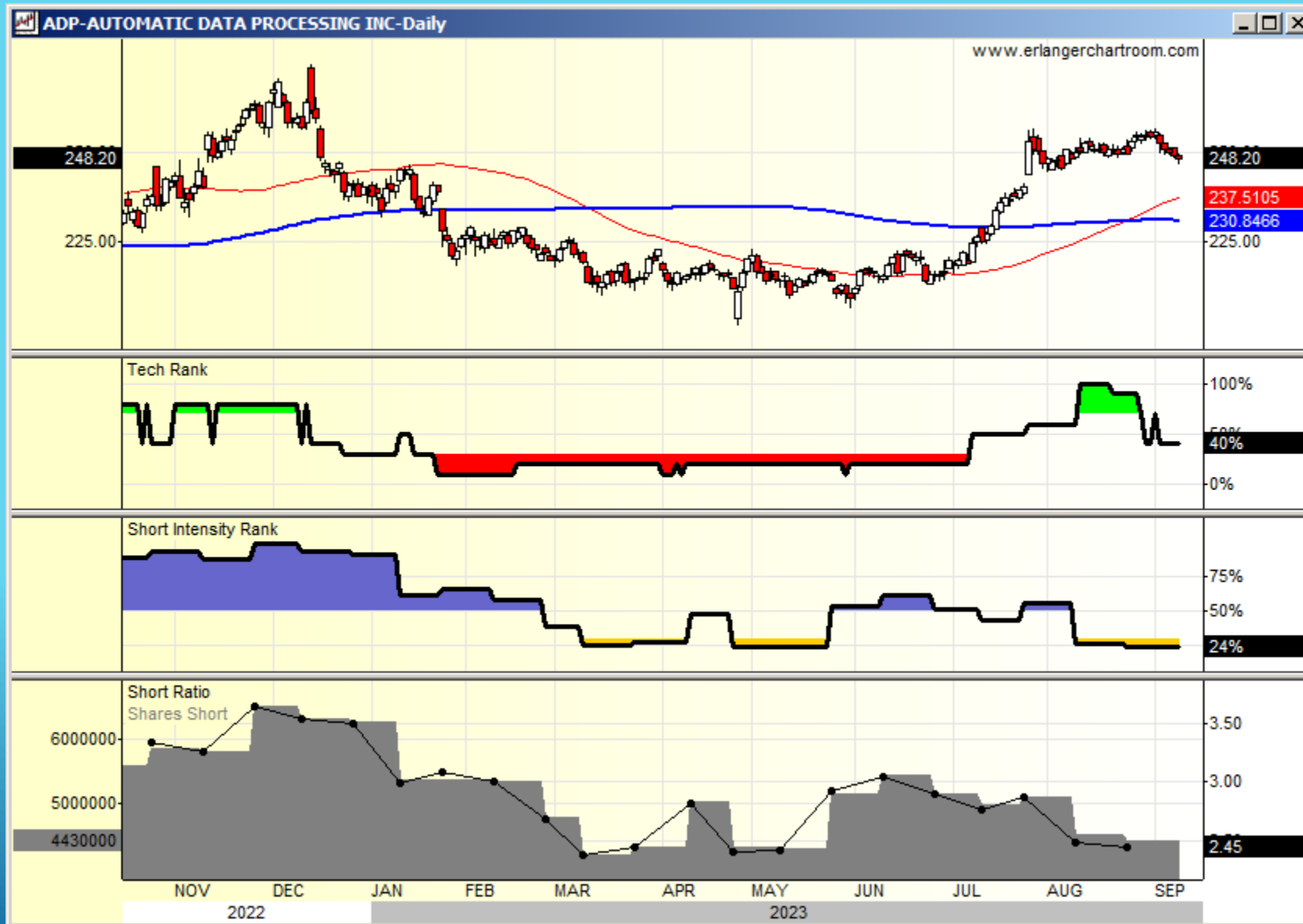
TLT CORE TECHNICAL CHART



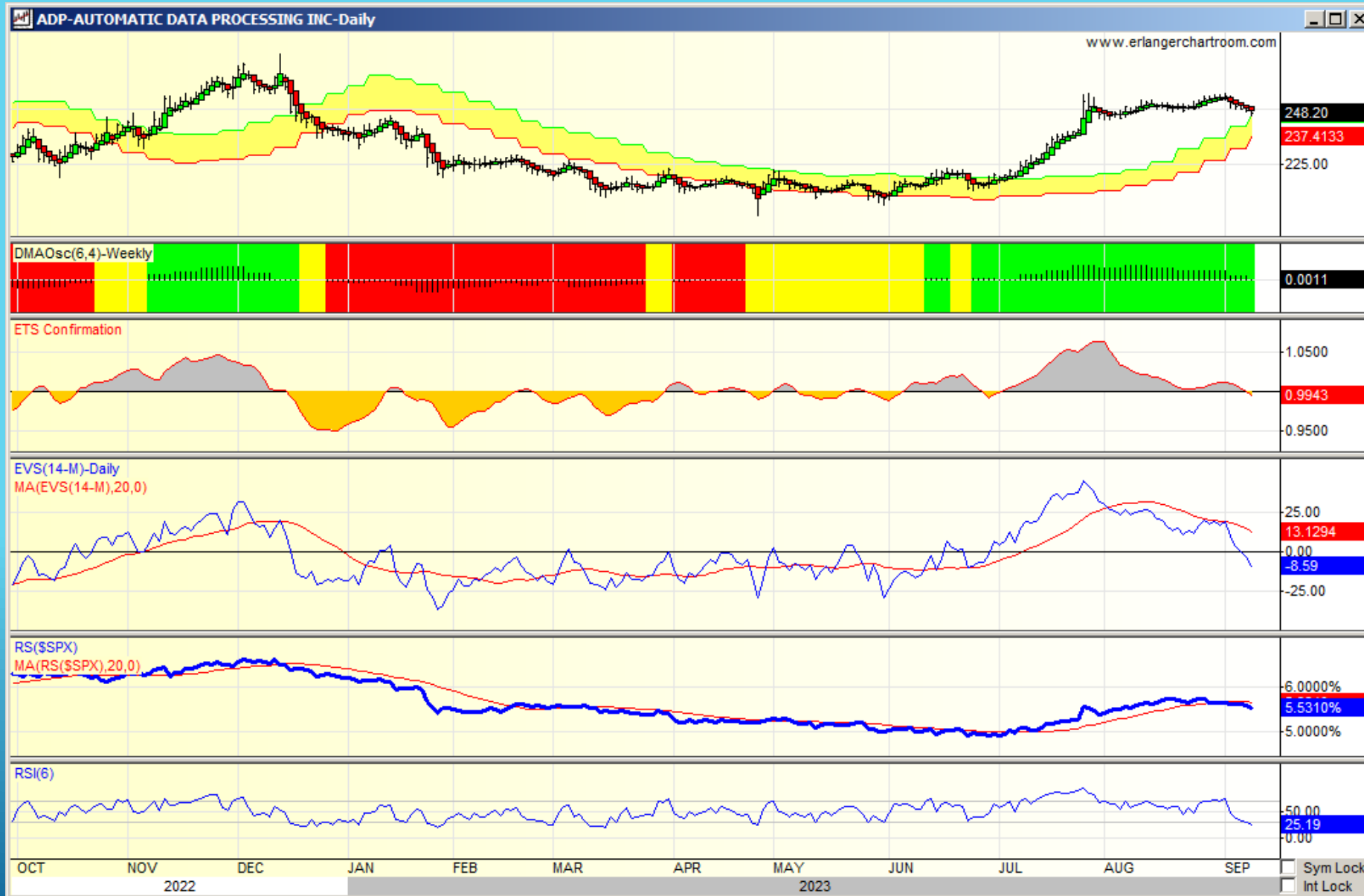
UTILITIES NOT READY TO TRY TO GO LONG



TYPE OF STOCK WOULD SELL OR SHORT



ANOTHER VIEWPOINT ON ADP



CONTACT INFORMATION

Geoffrey A. Garbacz, Principal
Quantitative Partners, Inc.
2916 Marketplace Drive
Suite 212
Fitchburg WI 53719
www.quantpartners.com

p 608-270-9209
m 917-579-5420
ggarbacz@quantpartners.com
Bloomberg Geoff Garbacz



The FRED Report
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Specialists in predicting downside risk for individual equities.

